



THE FUTURE IS US CELEBRATING 15 YEARS OF NDWA

For decades, the domestic worker movement has steadily built the power of our workforce, part of a proud tradition of women of color tirelessly organizing against long-standing policies and narratives of exclusion.

And for the last 15 years, the National Domestic Workers Alliance has played an accelerating role in the movement story, having channeled our collective power and creativity to chip away at the practical, structural challenges facing the nannies, house cleaners, and home care workers who do the work that makes all other work possible.

We've spurred groundbreaking local, state, and federal policy victories, and shifted the national conversation on care and care work. We have built power from the margins when we were told it would be impossible, and challenged who gets to hold it; expanded our movement to include artists, elected officials, engineers, and economists; organized with and for care workers, working moms, and family caregivers; and welcomed so many people of all walks of life into our movement – people who understand the importance of care in our economy, society, and democracy.

In this enduring season of uncertainty and new challenges, we are doubling down on our efforts to make care jobs good jobs, extending our safety net to all who need it, and ensuring women of color are powerful in our democracy.

Our movement is growing, and our vision for the future is clear – we are leaders of a movement calling for a reimagining of work and care for all people that allows them the dignity and respect they deserve. We are the future, and our time is now.

Join us.

NDWA's 15th Anniversary celebration will bring together over 350 domestic worker leaders, policy champions, and movement allies to honor the leadership and collective impact of our movement and re-energize us for the work and wins ahead. We look forward to celebrating with you!



15TH ANNIVERSARY EVENT SPONSORSHIP: LEVELS AND BENEFITS

	PRESENTING SPONSOR \$75,000+	VISIONARY SPONSOR \$50,000+	ORGANIZER SPONSOR \$25,000+	COMMUNITY BUILDER \$10,000+	ADVOCATE \$5000+
Headline logo placement on major event assets	◆◆				
Opportunity to make verbal remarks during honors segment	◆◆				
Invitation to private evening drinks with special guests	◆◆	◆◆			
Custom art piece inspired by the anniversary	◆◆	◆◆			
Verbal recognition during the honors segment	◆◆	◆◆	◆◆		
1-page ad in launch of new members zine: Embolden (September issue)	◆◆	◆◆	◆◆		
Featured logo on 1-page program card	◆◆	◆◆	◆◆	◆◆	
Tickets to the 15th Celebration	16	8	4	4	2
Recognition on the digital microsite, emails + social	◆◆	◆◆	◆◆	◆◆	◆◆
Sponsor Celebration/Congress participation of a local affiliate/ chapter	◆◆	◆◆	◆◆	◆◆	◆◆

All sponsors must submit a logo with the signed agreement. Logos should be .jpg or .png files with a resolution of 300 dpi or above for best quality.

Please send logos, and inquiries on ad artwork, size, deadlines, and requirements to:
NDWA15@domesticworkers.org

All marketing materials must be approved by NDWA.



15TH ANNIVERSARY EVENT SPONSORSHIP: LEVELS AND BENEFITS

Presenting Sponsor (\$75,000+) will receive 16 tickets (2 tables) to the Anniversary celebration, an invitation to a private pre-event drinks with special guests, have organization name and logo listed on screens as a Presenting Sponsor, prominent logo visibility on major event materials, a one-page ad in our September Embolden member zine, verbal recognition during the event program, and an opportunity to make remarks at the event.

Visionary Sponsor (\$50,000+) will receive 8 tickets (1 table) to the Anniversary celebration, an invitation to a private pre-event drinks with special guests, have organization name and logo listed on screens as a Visionary Sponsor, prominent logo visibility on major event materials, a one-page ad in our September Embolden member zine, and verbal recognition during the event program.

Organizing Sponsor (\$25,000+) will receive 4 tickets to the Anniversary celebration, logo visibility on major event materials, a one-page ad in our September Embolden member zine, and verbal recognition during the event program.

Community Builder (\$10,000+) will receive 4 tickets to the Anniversary celebration and logo visibility on major event materials.

Advocate (\$5,000+) will receive 2 tickets to the Anniversary celebration and recognition across NDWA's digital event materials.

Ally (\$500 - \$4999) will receive recognition across NDWA's digital event materials.

All levels include sponsorship of a worker and/or a local delegation to the Anniversary celebration and NDWA's 2022 Congress, which brings together two representatives from each of NDWA's local affiliates and chapters across the country in order to: share learnings across the Alliance, strengthen our strategies to raise standards, and affirm the Alliance's broad priorities and campaigns focus for the coming 3-5 years.



15TH ANNIVERSARY SPONSORSHIP APPLICATION

Please select your chosen sponsorship level and return this application to NDWA via email at kaylyn@domesticworkers.org.

☐ Presenting Sponsor (\$75,000+)

☐ Visionary Sponsor (\$50,000+)

☐ Organizing Sponsor (\$25,000+)

☐ Community Builder (\$10,000+)

☐ Advocate (\$5,000+)

☐ Ally (\$500 - \$4,999)

Payments can be made online or via checks mailed to:

National Domestic Workers Alliance
45 Broadway, Suite 320
New York, NY 10006

CONTACT INFORMATION:	PAYMENT:
Listing - <i>as it should appear in event materials</i>	CHECKS:
Name:	Enclosed is my payment of: \$ <i>Please make checks payable to National Domestic Workers Alliance.</i>
Title:	INVOICE:
Organization / Entity:	Please send me an invoice for: \$ <i>at the address provided</i>
Address:	For more information or to make payments via credit card please visit: https://ndwa.us/15YearsSponsor
Phone:	For wire transfer information, please email:
Email:	kaylyn@domesticworkers.org