



**NATIONAL
DOMESTIC
WORKERS
ALLIANCE**

**WE ARE WOMEN OF
COLOR.**

WE ARE IMMIGRANTS.

WE ARE BLACK WOMEN.

WE ARE MOTHERS.

WE ARE LEADERS.

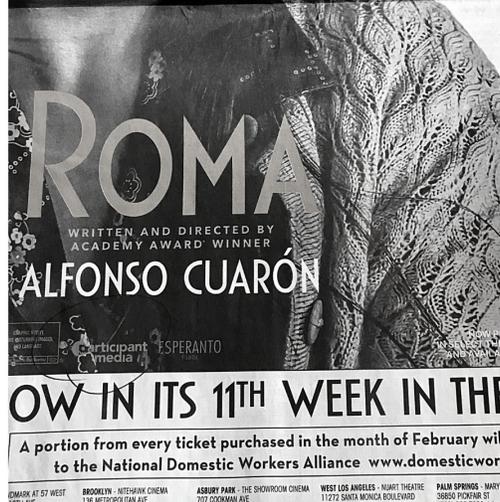
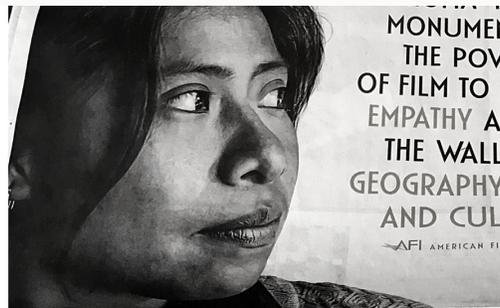
**WE ARE DOMESTIC
WORKERS.**

Domestic workers are on the cutting edge of the most pressing social issues of our time - from immigrant rights, to gender equity, to labor and racial justice - the domestic worker movement is at the crossroads of change in our nation.

There are over 2.5 million domestic workers -nannies, house cleaners and home care workers- across the country and they are majority women, mostly immigrant women and women of color. Domestic workers take care of what is most important to us - our families and our homes - and yet they are often the least valued in our society, their struggles living in the shadows.

**NDWA IS WORKING WITH
HOLLYWOOD TO TELL AUTHENTIC,
CAPTIVATING STORIES.**





“WE WERE NOT FOLLOWING THE CONVERSATION, WE WERE CREATING THE CONVERSATION”

-Alfonso Cuaron on the partnership between Roma and NDWA, Cannes Lions Festival 2019

For far too long, domestic workers have been portrayed as one dimensional characters, often without agency and deeply rooted in harmful stereotypes tied to racism and misogyny. But domestic workers are strong, compassionate women and skilled leaders who are defining the future of work. We believe in the power of storytelling to bring domestic workers out of the shadows and into the spotlight.

NDWA can support storytellers and entertainment professionals in telling these stories.

Services

- Writers room and story development consultations
- Presentations on specific issue areas and communities
- Script review
- Social impact campaigns
- Facilitate connections with community voices
- Research
- Talking points/media training

Issue Areas

- Domestic workers (nannies, house cleaners, home care workers)
- Immigration
- Gender Equity
- Racial Justice
- Labor Rights
- Family Separation
- Labor Trafficking
- Caregiving & the Care Economy
- Grassroots and electoral organizing

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